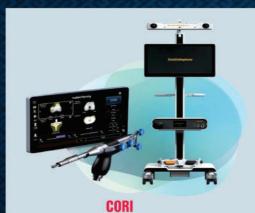
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'Trademark' Laughter of Cancer Warrior Pushpa Jha is Larger than Life

Among Sheroes of Nidarr Hamesha, Cancer Patients Group, She is One of a Kind



er is emphatic and amen!, if the patient is of the stuff 62

pearent is of the scan of year old Pushpa Jha of Bihar is made of. And quess what, stage 4 breast cancer patient Mrs Jha is laughing all the way to Chemotherapy in Max Hospital, Patparganj III Her 'trademark' laughter is the talk of the Cancer town providing thosis to other cancer patients providing thosis to other cancer patients with the control of the cancer patients with the control of the cancer patients with the riding tonic to other cancer patients who might be losing heart. Nidar Hamesha (always fearless), the name of the cancer support group she belongs to, is what precisely sums up the persona of Mrs Jha battling Cancer.

The residents of iconic Sah Vikash Apartment of Rajni Kothari, Nirmal Verma, Booker prize winner Gitanjali Shree fame skip a beat when they do not hear the belly laughter of Mrs Jha. For the Delhi University academics of the housing society, Mrs Jha is a veritable study in resilience, courage and unique fighting spirit. Her reverberating laughter warms the cockles of the hearts of the society residents. Sh is

New Delhi: Can cancer former teacher of Political Science in DU's Atma Ram Sanatan Dharm College says with panache- Pushpa's hilarious laughter is trademark (specialty) of our apartment society and that of Max Parpatganj hospital. She is a fighter and inspiration for pital. She is a highter and inspiration for women in the midst of extreme distress. Mr Jha says, "if sometimes society resi-dents do not hear her laugh, they become worried about her. The phone starts ringing asking for her well being. Battling cancer, Pushpa is a byword of hilarity in the Society.

In the spirit of 'Pushpa Jhukega Nahee Sala', the famous dialogue of a recent famous movie Pushpa: The Rise, Mrs Pushpa is far from being bullied by her 4th stage breast cancer, though the comparison is not so seemly but used only because son is not so seemity but used only because of lack of a better description to underline the fighting spirit that Mrs Pushpa evinces in real life. She has made such lemonade of the lemons the life has handed to her that you might start wishing to have such probable in the she of these life as you crucible in life to be a fighter like her. One needs nerve like her to sustain such posh locality of Delhi. Her persona as candemanding situation

he hearts of the society residents. Sh is osure of all eyes there.

Mrs Pushpa's hubby prof Satish Jha, sundry. But Cancer has caught a tartar in



Mrs Pushpa who is far from being brow-beaten. Mrs Pushpa is in the middle of a world war, so to say. The treatment is, as they say, is proving worse than the disease. It is costing a bomb. In such double whammy, it seems well nigh impossible to whammy, it seems well nigh impossible to live life like Pushpa jha. You may call her "Impossible Pushpa' if you will, stealing the tag from eponymous and very popular ongoing TV serial. The cost accruing to her in the last four years can easily make the sum of buying a couple of houses in any

had defeated once, has reared its ugly head again. But those who know Pushpa ji's will power are sure the recurring cancer is in for another defeat at her hands. Renowned Cancer specialist Dr (prof) Meenu Walia, Director, Medical Oncology Meenu Walia, Director, Medical Oncology, Max Super Speciality Hospital, Patparganj has created a group Nidarr Hamesha (always fearless) comprising mostly of women battling cancer. This group includes many women who are fighting cancer of different kinds including that of preast cancer with rare spirit. The group boasts of remany inspiring saga of women unflinching-ly staring cancer in the eye but Pushpa Jha as shero in the group is a cut above the rest. She has assumed the role of agony aunt of sorts for women cancer patients Cancer patients look for her advice when-Cancer patients look for ner advice when-ever anyone of them plumbs into the depths of melancholy, depression and despair. Interestingly, Dr Walia herself pre-scribes Pushpa ji to them. She is a kind of referral for women cancer patients who feel kind of losing hearts. Pushpa je acts as medicine for them.

cer warrior has no compare. Her gulfaw is a signature spunk nonparell for cancer inflicted women.

As if it wasn't enough, cancer which she echoling laughter which enlivens cancer

nationts there. Pushna Tha attributes her unshaken courage in the fight against car-cer to her steadfast husband prof Satish. She says, 'Satish jee is a perennial source of strength. But for him as mountain of strength beside him, she would not have strength beside him, she would not have been able to take on cancer. Not once have I found him irritable about me. I always found him as unswerving column of strength beside me. Fortunately for me, I have many other near and dear ones too from whom I derive succor. My brother in law Ajay Thakur, retired special secretary, nt of Bihar is kind of soul mat for me, who suffers more for me than me. His wife my sister Rekha Thakur and myself are inseparably bound up together. Such support system is my strength. Dr Meenu Walla is also a godsend for us.

Meenu Walla is also a godsend for us."

Prof Satish says, "Her laughter is
brand of our housing society. She is a
fighter impossible and is inspiration for
those women who are in the midst of suffering." Choked with emotions while talking about. Pushpa je, her brother in law
Ajay Thakur says, "Pushpa ji is my best
friend to whom I confide Man ki Baat and vis a vis. My pleasure will vanish if she leaves this world early due to this dis-ease. May God Protect her."

New Drugs & Cosmetics & Medical Devices Bill runs into Stiff opposition

Stakeholders in great force demand recall dubbing it death knell of PM's 'Make in India' call

Dhananjay Kumar @15-August-2023 New Delhi : Draft New Drugs &Cosmetics &Medical Devices Bill, all set to be passed in ongoing parliament session, has met with stiff opposition. About a dozen stake holders have joined forces to impress upon the central government to recall it as the new bill will prove the undoing of slogan Make in India given by PM Modi himself. Foreseeing the devastating impact of the New Drugs & Cosmetics & Medical Devices 2023 on the domestic players and

India's preparedness to deal with any pan-demic like situation, multiple stakeholders have joined hands and want the New Drugs & Cosmetics & Medical Devices Bill to be recalled not only to safeguard the spirit of Prime Minister Narendra Modi's 'Make in India' call but also to keep India's preparedness intact to deal with any pan-

demic like situation in the future.

In a joint plea made by the Indian medical device manufacturers, patient interest groups, users and hospitals to Union Health Minister DrMansukh L Mandaviya, they have articulated their concerns and sought the recall of the Bill in the r interests of the nation and budding enous manufacturers of medical equipment, who are playing a pivotal role





in bringing resilience in the country's MSME sector. The letter has been signed by Rajiv Nath, Forum Coordinator, Association of Indian Medical Devices (AiMeD): Jatin

Indian Medical Devices (AIMeD); Jatin Mahajan, Secretary, Admi; DrGiridharGyani, Secretary General, Association of Healthcare Providers India; Manish Sabharwal, Secretary, SDMAI; VivekMangalwedhkar, Coordinator, IMA; SanjiWebhan, Chairman, PWMAI; Harvinder Singh, General Secretary, SIDS; Vimal Khemika, Secretary, AISNMA; Hitesh Ostwal, ORAMAI; and Prof BejonMisra Founder Director, Patient Safety And Access Initiative of Foundation India.

In the joint letter, they have called for a consultation meeting with a fresh commit-

consultation meeting with a fresh commitunder the Chairmanship of TCMR/DST/DBT and key stakeholders for discussing feedback from them and careful consideration of their suggestions before

finalizing the draft of the Bill and submit-ting it to the Parliament. "An inclusive process will help shape an appropriate Regulatory Policy that needs to impact the Medical Devices sector positively," Medical Devices sector positively, said Agily Nath, Forum Coordinator, AlMeD, and one of the signatories in the letter dated August 2, 2023, while appreciating the tremendous efforts being made to regulate the drugs and cosmetics sector.

In view of the enormous role of domes-In view of the enormous role of domes-tic players in ensuring India's self-reliance in the field of medical devices manufactur-ing, they have stated that the "Bill may kindly be recalled and collective voices of the entire industry and stakeholders may be board exceptible of the deposition page. be heard, especially of the domestic manufacturers and consumer and patient safeby groups, who should also be allowed to as is scientifically the case."

participate in formulating the regulations which will deeply impact us all, before the BejonMisra, Founder Director, Patient

Talking about the Bill, Dr Girdhar Gyani, Director General, Association of Healthcare Providers India, said that "if the bill is implemented, the Medical Devices Providers India, said that "if the bill is implemented, the Medical Devices Manufacturing sector may face supply chain crisis and effectively lose its ability to meet domestic demand, hence in a wider interest the draft bill needs to be reviewed for it's effective implementation.

In the letter, they have reiterated the of the letter, they have reiterated the collective plea of the industry "for the need of a separate Medical Devices Act, different from the one meant for regulation of drugs and the need to treat Regulations and Regulatory Framework of Medical Devices as a separate legislative book from Drugs,

fety and Access Initiative of Foundation Safety and Access Initiative of Foundation India, pointed to legislations adopted in other progressive countries like Canada, EU, UK, Japan, Brazil, Saudi Arabia, etc., and the visionary NITI Aayog Draft Medical Devices (Safety, Effectiveness and and the visionary NITI Aayog Draft Medical Devices (Safety, Effectiveness and Innovation) Bill, 2019, which could act as impactful works of reference to discipline Manufacturers". Seeking the decriminalization of trans-

gressions without mens rea to avoid discouraging investments in manufacturing of couraging investments in manufacturing of the medical devices, they have further stat-ed that for medical devices the penalties/punishment for manufacturing, import and sale or marketing of unsafe medical devices may kindly be rationalized. The penalty/punishment may be stag

rine penaity/punishment may be stag-gered, keeping in view the gravity of the offense, and in proportion to the offence. Reflecting on the issue, Harvinder Singh, General Secretary, (Surgical Instrument Development Society), said: "Leaders of our country have given repeated assurances for decriminalization of offences and proposed proportionate punitive action. Legislators should avoid replicating the penalties meant for Drugs Act on to the medical devices sec-tor, which are essentially engineering Products. Instead, effective compliance mechanisms in progressive countries may be of deployed to discipline manufacturers.

There seems a certain Spurt of Sentiments in favor of Organ Donation in India!

India Witnesses a remarkable 27% Growth in Transplants

Dhananjay Kumar @15-August-2023

Noida/ New Delhi: Appeals for cadave organ donation which used to fall on deaf ears in India seem to working on its population. There is discernible spurt of sentiments in favor of griting organs of their dying near and dear ones. The swelling numbers of registered organ donors, point to this change of heart. The good news on the eve of World Organ Donation Day (August13) might raise the hopes of thousands of people on the waiting list. That India is witnessing a remarkable 27% growth in transplants also a positive sign. In a program organised for honoring the brave live donors, transplant experts of organ donation which used to fall on deaf live donors, transplant experts of Javpee Hospital expressed hope that Indian audience will soon mature towards organ donation transcending misconcep-tions surrounding it.

They said that India's growing number

of 4.5 lakh registered organ donors reflect ed a positive shift in awareness and willing ed a positive shift in awareness and winning-ness to contribute to this life-saving cause. Perhaps thinking that organ donation offers a chance for individuals to live on through giving the gift of life to others is sinking in the minds of people of India. India has witnessed a remarkable 27% growth in transplant numbers (National growth in transplant humbers (National Organ and Tissue Transplant Organisation-NOTTO Scientific Dialogue 2023 by the Union Ministry of Health), reflecting the growing awareness about organ donation and its life-saving potential. While cadaver

donation in West is well established, India is lagging far behind in persuading people to be amenable to gift organs of their brain dead relatives. As of now, preponderance of live donors is a matter of concern in

On this occasion in Jaypee hsopital, Dr Manoj Luthra, CEO & Director, Jaypee Hospital said, "Increasing organ donation rates remains vital to meet the demand and enhance patients' quality of life. Jaypee Hospital has taken proactive steps in advocating organ donation through pub-lic talks, creating awareness and fostering a culture of compassion. With successful 350 liver transplants and 890 kidney transplants, Jaypee Hospital continues to make

plants, Jaypee Hospiral Continues to make a significant impact in saving lives."

Explaining about liver transplant, Dr. K. R. Vasudevan, Director, Department of Liver Transplant Jaypee Hospital said, "Liver transplantation, whether from living or deceased donors, offers hope to end-stage. liver disease patients, providing a second chance at life, Rigorous evaluation ensures chalice at lier, ingulous evaluation ensures safety and compatibility. The liver's excep-tional regenerative capacity allows it to restore its original size after donation, making living donor transplants a remarkable advancement in saving lives."

The latest data from NOTTO reveals a

ritical demand for organ replacement in the gap bet India, with around 50,000 individuals awaiting transplants. Encouragingly, the country recorded around 15,000 organ Transplant, transplants in 2022, underscoring the importance of boosting organ donations to successful



save more lives. Further explain about kidney transplant, Dr. Amit K. Devra, Director Coordinator Kidney Transplant Programme, Department of Urology & Kidney Transplant, Jaypee Hospital said, "Kidney transplantation, a life-saving procedure can be facilitated through living or cadave can be racilitated through invigor or cadaver donors. Living donors, typically family members or extended family members, voluntarily donate one of their kidneys. Cadaver organ donors are deceased indi-viduals with brain dead whose organs are donated for transplantation after meeting certain criteria. Both types of kidney dona tion offer hope to patients with end-stage tion one hope to patients with end-state renal disease, providing an opportunity for improved quality of life and enhanced longevity." Despite the progress, India's organ donation rate stands at approximately 0.52/million populations, emphasiz ing the need for further efforts to bridge

ing the need for nurther efforts to bridge the gap between demand and supply. Dr. Anil Prasad Bhatt, Director, Department of Nephrology & Kidney Transplant, Jaypee Hospital said, "Pre-kid-ney transplant care is crucial to ensure a transplantation process.

Patients undergo comprehensive evalua tions to assess their overall health and suitability for the procedure. Medical teams meticulously review medical histories, con-duct tests, and evaluate organ compatibili-ty. Optimizing the patient's health through medication adjustments, managing exist medication adjustments, managing exist-ing medical conditions, and promoting a healthy lifestyle are vital steps in preparing for a kidney transplant, ultimately enhanc-ing the chances of a positive outcome." "bost-kidney transplant care is essential

for a successful recovery and long-term transplant success. Patients receive spe- mative power of organ donation.

plications and rejection. Immunosuppressive medications are prescribed to suppress the body's immune scribed to suppress the body's immune response and ensure the new kidney is not rejected. Regular follow-ups, monitoring of kidney function, and adhering to a healthy lifestyle with proper diet and exercise are critical in maintaining the transplanted kidney's health and overall well-being," concluded Dr Vijay K. Sinha, Director, Department of Nephrology & Kidney

Department or Nephrology & Kidney Transplant, Jaypee Hospital The event celebrated courageous organ donors and aimed to dispel myths surrounding organ donation. Families' consent and supportive environments for donation discussions are crucial to inspir donation discussions are crucial to inspir-ing more donors. Dr. K a Vasudevan, Dr. Amit K. Devra, Dr. Anil Prasad Bhatt, and Dr. Vijay Kumar Sinha addressed the event, which witnessed participation from donor families, highlighting the transfor-

मेडीकेयर न्यूज के संपादक, संपादकीय मंडल, मुद्रक या अन्य सदस्य किसी भी निदान चिकित्सा पद्धति परामर्श, विधि विद्वान, औषधियों व उनके योग, परहेज आदि या मुद्रण संबंधित किसी भी त्रुटि के लिए अथवा उनसे होने पतानत, पांचा पांचान, आपांच्या व उनचे थां, एरक्त आदि वा पुरान सवाबता करना मा ग्राट का लिए अच्या उनत हान बाती हानि-लाग के प्रति उत्तरवारी नहीं है। मेडीकेयर त्वाने मं क्राणीत समाधी या अप पर पांचाक, मुक्त या अन्य सदस्यों का सास्मत होना आदश्यक मंत्री है समाचार पत्ने का साभार व्यक्तिता। रवाधिकारी प्रकाशक, मुक्त व संपादक दीटा रानी, सह-वायविक प्रति कुमार "पीआरबी एर्च के अर्त्तन समाचार पत्र चवन के लिए उत्तर वार्ची बीएएस्ट इनकोटेंक, नीएसा (यूपी) मृतित कराकार न्यूज कॉप्लेस्स 627,33 डीएस्एफ केलीनी, मेन पप्यू बैकरी रोड, रोहतक से प्रकाशित। एकमात्र राष्ट्रीय साईज का समाचार पत्र जो केवल दवा निर्माताओं, विकेताओं तथा अवटरों

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Exploring the Cutting-Edge Realm of Interventional Radiology

Exploring the Cutting-Edge Realm of Interventional Radiology

In the rapidly advancing landscape of modern medicine, interventional radiology (IR) has emerged as a radiology (IR) has energed as a revolutionary field that marries the power of imaging technology with minimally invasive procedures. This innovative discipline has transformed the way medical conditions are diagnosed and treated, offering patients an alternative to tradition al surgical methods. By leveraging the expertise of radiologists and the precision of imaging tools, interventional radiology has paved the way for safer, quicker, and more effective medical interventions across a spectrum of conditions. This article delves into the world of interventional radiology, shedding light on its techniques, applications, and its profound impact on health-

The Essence of Interventional

Radiology Interventional radiology refers to a Interventional radiology refers to a specialized branch of medicine that employs a variety of imaging modalities, such as X-rays, fluo-roscopy, ultrasound, computed tomography (CT), and magnetic

resonance imaging (MRI), to guide minimally invasive procedures.
Unlike traditional surgeries that require large incisions, IR procedures involve small, strategically placed incisions, or sometimes no incisions at all. The radiologist's role in interventional radiology is role in interventional radiology is crucial, as they use real-time imag-ing to visualize internal structures, guide medical instruments, and perform precise interventions. Techniques in Interventional

Embolization: This technique involves the use of catheters to deliver agents like tiny particles, colls, or liquids to block or reduce blood flow to certain areas. It's used to treat conditions like uterine fibroids, aneurysms, and certain types of tumors.

Angioplasty and Stenting: These procedures are often used to treat narrowed or blocked blood vessels. A catheter with a balloon at its tip is inserted into the affected vessel and inflated to widen it. In some cases, a stent (a small mesh tube) is placed to maintain



Dr Abhishek Bansal Sr. Consultant and Head, Department of Interventional Radiology, Sri Balaji Action Medical Institute and Action Cancer

Hospital, New Delhi

techniques involve using heat to destroy abnormal tissues, such as e cases, a stent (a small tumors or abnormal growths. They be) is placed to maintain are commonly used to treat liver, lung, kidney & bone tumors or guided tissue requency Ablation (RFA)

catheters, enabling accurate diag-nosis without the need for tradi-

abscesses drained using image-guided techniques, reducing the need for invasive surgical drainage.
Applications of I

Interventional Radiology

Oncology: Interventional radiology has transformed cancer treatent by enabling targeted thera-es. Techniques like RFA, nicrowave ablation, and chemoen bolization allow for the localized treatment of tumors, sparing healthy tissues.

Vascular Conditions: IR plays a significant role in treating conditions like deep vein thrombosis, varioses veins, and arterial steno-sis. Angioplasty, stenting, and embolization are frequently used to address these issues.

Pain Management: Chronic pain from conditions like arthritis or nerve compression can be alleviated through IR-guided procedures, such as nerve blocks or injections. Gastrointestinal Disorders: IR

issues are often addressed using IR techniques, including kidney stone removal, stent placement, and treatment of benign prostatic

nimally Invasive: IR procedures typically involve smaller incisions, resulting in reduced pain, shorter recovery times, and fewer complications compared to tradi-tional surgeries.

Accuracy: Real-time imaging

Accuracy: Real-time imaging allows for precise navigation and targeting of treatment areas, minitargeting of treatment areas, minimizing damage to healthy tissues.

Outpatient Procedures: Many IR procedures are performed on an outpatient basis, eliminating the need for extended hospital stays.

Reduced Risk: The risk of infection bleading and other complication.

tion, bleeding, and other complications is lowered due to the smaller incisions and reduced invasiveness

is employed in treating conditions

Patients often experience quicker recovery times, allowing them to testinal bleeding, and gastrostomy tube placements.

Urology: Kidney and urinary tract.

Urology: Kidney and urinary tract.

The future of interventional radiological patients between the conditions and the conditions and the conditions are to the conditions and the conditions are to the conditions ar

gy holds promise. As imaging tech nology evolves, procedures are becoming become even more pre personalized robotics, and ging techniques and Nanotechnology, ventional radiology, enabling inter ventions at a cellular level. Conclusion

Interventional radiology stands as a testament to the incredible synergy between medical imaging and med-ical intervention. By merging tech-nology and medical expertise, IR has revolutionized patient care across a multitude of medical conditions. The field's emphasis or minimally invasive techniques, pre-cision, and rapid recovery has not only transformed the treatment landscape but has also improved patients' quality of life. As technology continues to advance, interven-tional radiology is poised to furthe nal radiology is poised to further lefine the boundaries of what's

High Time to learn Simple CPR to arrest Sudden Cardiac Arrest Deaths

'Reset the Beat' Campaign launched to stop Death by SCA in its track

Dhananjay Kumar @15-August-2023 New Delhi: It seems heart is under siege post Covid and people are dropping dead like nine pins, thanks to cardiac arrests precipitat trianks to cardiac arrests preoppra-ing unwarranted in old and young alike. This has caused quandary among people and cardiologists equally. But thankfully, there is a reason to take heart as well. The one easy- peasy technique called (Cardiopulmonary

CPR (Cardiopulmonary Resuscitation) which, if people all, equip themselves with, can save over 70 percent of them. Hence, 'Reset the Beat' CPR awareness campaign launched by Medtronic and Fortis Escorts Heart Institute promise to go a long way in stem-ming fatal tide of sudden cardiac arrest in India.

Resuscitation) is a technique so simple that you learn before you know it. But do you know, learning know it. But do you know, learning it gives you an opportunity to be savior for a song? The motto of this nationwide campaign is save and be saved by sudden surge of cardiac arrest in the aftermath of

and a renowned cardiologist, while launching the campaign (July 5), made a fervent appeal to all and sundry to make CPR learning a movement to allay fears about certain death after precipitate event. Giving example of Seattle in USA Dr Seth vouched that CPR could be a godsend in this hour of heart emergency in India. Dr Seth expressed his wish that there be such scenario as wherever sudden cardiac events occur in Delhi or elsewhere, there must be at least one CPR skilled person around to one CPR skilled person around to avert death. Quoting figures from where CPR learning is a norm, Dr Seth assured that over 70 percent people suffering SCA can be retrieved from the jaws of death by on the spot application of CPR and then taken to the hospital immediately, to Dr Seth red flagged the sit-uation, saying aftermath of COVID and Pollution is proving double whammy on hearts in India. Post Covid, we are witnessing 2-3 times spurt in sudden cardiac arrests in here, he added. He said CPR could

e, ne added. He said CPR could we a great savior. The CPR awareness cam-ign 'Reset the Beat' launched India Medtronic Private Limited, a wholly owned sub- the urgent need to raise aware- awareness not only on the condi-



sidiary of Medtronic plc (NYSE: Institute other leading hospitals across India. In the first phase span-ning three months, over 1500 people will be trained through 36 CPR workshops across hos pitals, railway stations, police department, public markets, department, public markets, schools, colleges etc., in Delhi and Chennai. The traffic police forces will also be roped in to avert the crisis occurring on the roads.

ness on the need for administer MDT) and Fortis Escorts Heart ing timely CPR to save lives dur-Institute will eventually be ing an SCA. A recent study indi-accelerated in association with cates that the survival rate dursudden (SCA) stands at 1.05% in India The survival rates are influence by factors such as availability of emergency medical services, prompt bystander CPR, and access to defibrillation

In recent times, several celebrities have lost their life due to SCA. These incidences have brought the health condition to the forefront and made many people take note. The campaign underscores The need of the hour is to raise

tion but also on now CPR can help save lives. Spreading awareness about CPR can help give SCA patients a second chance. Speaking about the campaign, Mr.Michael Blackwell, Vice

medtronic India, said, 'Lack of awareness around SCA is a critical factor contributing to the alarming burden of heart diseases and mor-tality in India. By placing a strong emphasis on CPR education, we have the potential have the potential to save thou-sands of lives through 'Reset the Beat'. Through the innovative approach of bringing CPR training directly to the heart of our commu-nities, and Medtronic's mission to alleviate pain, restore health and extend lives, we are eager to empower individuals to become

life-savers and make a tangible dif-ference in our society.'

Dr Anil Saxena, Executive
Director, Cardiac Pacing & Electro physiology, Fortis Escorts Hospital said, 'We are delighted to collaborate with Medtronic for the impactful Reset the Beat campaign. At Fortis, we understand the pressing need to raise awareness about surden each diac arrest (SCA) and the impor- the roads.

tion but also on how CPR can help tance of immediate response in saving lives. Together, we will work tirelessly to enhance survival rates and save countless lives. This col-laboration exemplifies our unwalaboration exemplifies our unwa vering dedication to improving cardiovascular health and ensuring that communities have the knowl edge and tools necessary to act swiftly and confidently in critical sit-

> Dr Aparna Jaswal, Director, Dr Aparna Jaswal, Director, Cardiac Electro physiology, Fortis Escorts Heart Institute said, 'SCA is a serious cause of con-cem and a public health issue in India, particularly because there is less awareness about its symptoms and risk factors. It is imperative to educate people about SCA and the fact that in the absence of immedi-fact that in the absence of immedifact that in the absence of immediate resuscitation, it may not be possible to revive the person. Together, we will bring CPR training and life-saving skills directly to the heart of our communities, empow ering individuals to make a real difering individuals to make a real dif-ference in cardiac emergencies.' Govind Sharma, Assistant Commissioner of Police Traffic South East Delhi assured that he himself and traffic personnel will learn CPR to rescue hearts or

Armed with latest IVF Technologies, Jaypee Hospital exudes hope for Childless Couples

The Superspeciality Hospital marks World IVF Day by promising to fight Silent Epidemic of Infertility

Dhananjay Kumar @15-August-2023 Noida/ Delhi: Armed with one of the best IVF laboratories in North India, Jaypee Hospital pledged today on the occasion of World IVF Day to leave no stone unturned to fill the days of childless couples by babies. Asserting that infertility is widening its footprint as a silent epidemic, the hospital said there is urgent need to spread awareness that there is much light of hope at the end of infertility tunnel, thanks great advancement of the IVF and fertility technologies. Dr. Soma Singh, Senior Consultant, Department of IVF & Infertility, Javpee Hospital, said in no uncer tain terms that with the kind of lab Javoee hospital has, there is a very good chance that any infertile cou-ple can conceive. Jaypee Hospital marked World

IVF Day by highlighting the burden of infertility and its causes in today's world. Recognizing infertil-ity as a medical condition is crucial the same medical condition is crucial compounds the issue, Sadly, the ences, and reduced risks for both medical condition is crucial to ensuring specialized care and social stigma associated with infer-couples and newborns. These support. Infertility, which is char-tilly often prevents individuals developments represent a remark- a d of ressin acterized by the inability to confrom seeking timely treatment able leap forward in assisted lifestyle factor

ceive, is a complex issue with various underlying factors. It has emerged as a silent epidemic in India, affecting millions of couples across the nation. According to recent data, approximately 15% of Indian couples face challenges in Indian couples face challenges in achieving parenthood. However, due to social taboos and lack of awareness, many individuals and couples suffer in silence, delaying or avoiding seeking appropriate medical help. Dr. Soma Singlis, Senior Consultant, Department of IVF & Infertility, Jaypee Hospital said, "Infertility rates have seen a concerning increase, driven by several contributory factors. A significant element is delayed mar-inflicant element is delayed marnificant element is delayed mar nificant element is delayed mar-riage and childbearing among women. Additionally, the rise in sexually transmitted diseases has impacted fertility, Modern lifestyles characterized by reduced physical activity, job-related stress, and obesity also play a role. Environmental pollution further compounds the issue. Sadu, the



from infertility experts. reproductive technologies, offering Acknowledging these factors and renewed hope overcoming the stigma is crucial to and possibilities addressing the growing challenges for families of infertility and seeking appropriate support and solutions." battle Since the birth of the first IVF against infertilibably in 1978 (Jouise Brown). It we propathy and

baby in 1978 (Louise Brown), ty, empathy and countless couples have reaped the support are crubenefits of this technique. Recent cial for those advancements in IVF technology facing chal-have transformed fertility treat- I e n g e s . ment, yielding higher success Acknowledging rates, improved patient experi- infertility as a ences, and reduced risks for both medical condi

infertility as a 🗥 addressing



will pave the way for improved ception challenges. Our team conreproductive health in India. By prises of experienced reproductive
raising awareness and offering medicine specialists and in-house
hope, we can create a path
towards parenthood for those range of infertility treatments and seeking help. Together, let us fertility preservation services. stand united in offering reassurincluding oocyte and sperm freez stand united in offening reassur-ance and understanding on this journey towards building families. At Jaypee Hospital, we take pride in our dedicated "Department of IVF and ing. Additionally, our specialists perform reproductive-enhancing surgeries to increase your chances of starting a family. Trust us to and provide compassionate care and "Department of IVF and Infertility," providing comprehen-sive support to couples facing con-



cutting-edge solutions on your

journey towards parenthood.



SPEED is just what the Doctor ordered for best Outcome in Knee Replacement

The unique surgery 'Algorithm' curated by Aakash Healthcare is mantra of flawlessness



mantra of flaw knee replacement sur-

Dhananjay Kumar gery. To pick from the latest glossary, this uniquely curated algorithm is a guarantee of best outcome, eliminating one and all possible untoward occurrence that night jeopardize the limbs for long This knee replacement program is what makes Aakash Healthcare the most credible centre of excellence in India. For Dr Aashish Chaudhry, ace orthopedic surgeon and MD of this multispeciality hospital at Dwarka, flawless Total Knee nent (TKR) surgery is the

Sample this- Issac Doru, 55 year old football player and techni-cian of Indian Football Team, was cian or indian Football learn, was for Exact it, 2nd E stands for put out of action, thanks to his Express Rehabilitation and D stands worn out knees. But after SPEED for Durability of implant.

Instances of Mr Doru like clean Healthcare in 2019 by Dr Aashish Chaudhry, Mr Doru got his knees as knee replacement Dr Chaudhry has

w and is still sprinting like his for mer self. After surgery, in just three weeks, Mr Doru was climbing stairs, galloping at that!! But for SPEED, the outcome could have gone other way as well. God forbid, in case of surgery going awry in absence of such nuanced care, Mr Doru's life might have been saga of trauma and torture.

JC Chaudhry, Dr Aashish's icon-ic father, is best trophy of his SPEED success. Dr Aashish Chaudhry did his knee replacement surgery in 2017. Due to bad knee, his papa could hardly walk or climb stair but after surgery by his son, he is long back in harness

he is long back in harness.

Speed program factors in possible consequences namely pain, infection, failure, need for revision and effectively preempts them. In acronym, S stands for Safety protocols, P stands for Painless, E stands for Exact fit, 2nd E stands for



done so far, With SPEED program in place, such outcome is the rule TKR. The surgery here entails 34 rather than exception in Aakash fixed steps which we religiously fol-Healthcare. Talking to Medicare low and never bypass. To keep dis-News, Dr Chaudhry spoke at length traction at minimum, most of the about the need of protocols and time team members talk through precautions needed for best outcome. Dr Chaudhry said, "SPEED is Dr Chaudhry further said, 'Pain' gery sustainable. Our team based, not surge

We have assembly line system in

the hallmark of the meticulous knee could be the most daunting experi the hallmark of the meticulous knee could be the most daunting experi-replacement surgery in Aakash ence. To preempt this, we take Healthcare. Ours is a holistic knee utmost care as the experience replacement program. Doing per-could be off putting. Once the fect surgery alone is not enough, surgicial seperienced other very crucial aspects have to during one knee replacement, the be taken into account to make sur- patient will swear never to go for Our program is another leg's knee replacement, surgeon based. Infection, failure and the need of

surgery and puts patients' life in a lot of traumatic experience. Unlike literal meaning of the acronym SPEED, Dr Chaudhry is acronym SPEED, Dr Chaudnry is never in a hurry. In this sense, SPEED may seem a bit of a mis-nomer. He has no penchant for flaunting his numbers like some orthopedic surgeons do. He would rather like to flaunt quality of sur-ner. The stefan and best orthomse. gery. The safety and best outcome of the patient is uppermost on his mind and he would pull out all stops to achieve the best. SPEED is what makes Dr Aashish a cut above the rest in knee replacement surgery domain. He is out to establish highest benchmark of knee

replacement and has very thought-fully created nuanced way forward. Dr Chaudhry says, "We hear all kinds of oils claiming no need of knee replacement surgery but the truth is knee replacement has no atternative. In times to come, the need of this technology will increase exponentially. As for now, 12 lakh people are in need of knee replacement but hardly two and

sion are outcomes of a botched half lakh get their knees replaced For one, in India there is no mature audience to understand the need of getting painful knee replaced. They suffer in silence but would not go for knee replacement. They should understand that the surgery transform their lives completely and give them new lease of life."

But Dr Chaudhry has a word of

caution for those who go gung ho in activities after knee replacement arreview after knee replacement surgery. Dr Chaudhry says, ' I advice my patients to go for only low contact sports namely swimming, golfing, table tennis and double badminton. People after this surgery should be well advised not to tempt fate.

ming up, Health and Wellness Congress has recently awarded him as the most iconic healthcare leader of India not for nothing. It is for sure the testament to his standing as an ace orthopedic surgeon for more than 20 years now. His SPEED program has indeed revolutionized the TKR procedure in the country.

Women are losing 'Amrit' against Cancer Death in India

Study by Amrita Hospital, Kochi finds women more vulnerable to Cancer Death

Kochi/ New Delhi : C word is menacingly catching up with women in India. In a study by Amrita Hospital Kochi, the weaker sex i.e. has been found more vul-nerable to cancer deaths. On the other hand, men have come up women in India. In a study by increasing mortality trends were Amrita Hospital Kochi, the weaker seen among cancers of the lung, sex i.e. has been found more vul-breast, colorectum, lymphoma, multiple myeloma, gallbladder, pan-other hand, men have come up creas, kidney, and mesothelloma trumps in evading cancer deaths compared to wome

compared to women.

The cancer mortality trend in India has decreased by 0.19% annually among men but increased by 0.25% among women, which translates to an increase of 0.02% among the combined sexes, an analysis of mortality trends of 23 major cancers in the Indian popula-tion, which killed 12.85 million Indians between 2000 and 2019, has found. The study, published in JCO Global Oncology, a journal affiliated with the American Society of Clinical Oncology, was conducted by Ajil Shaji, Dr. Pavithran K, and Dr. Vijay kumar DK from the Amrita Hospital, Kochi, in collaboration

Research on Cancer, a division of WHO. According to the study, est annual increase in mortality was est annual increase in mortality was observed in pancreatic cancer among both sexes at 2.7% (2.1% among men and 3.7% in women). However, the stomach, esophagus, leukemia, larynx, and melanoma cancers showed a declining cancer mortality trend irrespective of sex

The cancer mortality was high among men than women for all common cancers except thyroid (0.6) and gallbladder (0.6) cancers. Larynx cancer had almost a 6-fold high mortality among men than women, followed by lung (2.9), melanoma (2.5), urinary bladder (2.3), mouth and oropharynx (2.2), and liver (1.9), while stomach and



colorectal cancer mortality was rel- health atively similar among both sexes, the study has found. Ajil Shaji, Head of Cancer Registry at Amrita Hospital, Kochi, said: "Cancer mortality trends have not been documented across the population of study might be a substitute for con-

care infrastructure acquire better cancer control pro grams in India in the absence of a national cancer registry or country-wide cancer mortality data." Talking about the findings of the study, Di Vijay kumar DK, Head of Dept. mented across the population of Vijay kumar DK, Head of Dept. India. We, therefore, analyzed the Breast & Gyne Oncology, Amrita overall and individual cancer mortality trends for 23 major cancers to investigate how the number of between 2000 and 2019 on basis of cancer-related fatalities has Global Health Observatory (GHO) changed in India over the past two database. This estimation-based decades, The study has shown that cancer mortality trend among men structing precise and efficient in India have shown a slight yet

statistically significant decrease over time. In contrast, the increase in cancer mortality among women and both sexes combined has been and not statistically significant. Among all common malignan-cles, women had higher rate of gallbladder and thyroid cancer mortality than men; meanwhile, a yearly significant increase of pancreatic cancer mortality was seen among both sexes, with higher increase in women."

Added Dr. Pavithran K, Head of Dept. Medical Oncology, Amrita Hospital, Kochi: 'The study high-lights the need for a multi-pronged approach to address the rising can-cer mortality rates in India, includ-ing awareness on cancer symp-toms, cancer prevention policies, improved health infrastructure, and specifically dedicated human resources. A multi-faceted strategy is required to tackle India's rising cancer mortality rates. Lack of knowledge about cancer symptoms delays treatment for preventable

cancers. We need better infrastruc-ture, dedicated human resources, and expanded cancer screening programs. The best long-term strategy could be implementing awareness of cancer symptoms awareness of cancer symptoms among the population and cancer prevention policies with improved health infrastructure and specifical ly dedicated resources," Globally, cancer is the second most lethal noncommunicable disease after cardiovascular disease, accounting for about 9.9 million deaths in 2020. Around 9% of all cancer deaths occurred in the Indian population. The country has a 63.1 per 100,000 age-standardized mortality 100,000 age-standardized mortality rate (ASMR) for cancer, with men and women accounting for 65.4 and 61.0, respectively. Between 2000 and 2019, 12.85 million deaths occurred in India from 23 major cancers. The mostcommon lethal cancers were mouth and

अमृतकाल में गेहूं क्यों बना सेहत का जहर और मिलेट अमृत

एफएसएसआई के लिए गेहूं का सवाल एक बड़ा धर्म संकट



भारत की एक मुख्य उपन गेहूं के दुदिन चल

धनंत्रय कुपार के इसे चिमटे से भी नहीं का अगल 2028 है। जो जुआर व बाजर आदि मिलेट पर प्रधानमंत्री नरेंद्र मोदी की नजरें इनायत एवं इनके पकत्रालों की मेहमाननवाजी के बाद से तो कांग्रेस के लिए भाजपा निवानिकार्या के जाँच से ता विश्वत के लिए सार्या के नारे की तरह ही गेहूं रसीई घर छोड़ो का माछैल है। फूड़ रेंगुलेटर एफएसएसआई के पास भी गेहूं के रिडलाफ पर्याप्त वैज्ञानिक सबूत है लेकिन यह उसके लिए धर्म संकट जैसा है। वह इस तथ्य को पर्दे में ही रखना चाहता है। लंबे समय से इस मुद्दे पर देश

(क्लिनिकल डाइटिशियन) के निशाने पर है। गट हेल्थ यानी आंत की स्थिति सेहत का नवा बेहद हरूप याना आत का तस्यात नहत का नव्य बहर महत्वपूर्ण फंडा है। इस पर पूर्व दुनिया में लगभग एकमत बन गया है। वैसे आयुर्वेद का यह पुराना सिद्धांत रहा है कि आपका पेट और पाचन डॉक हैं तो सब डीक है। हम क्या खाते पीते हैं उसका हमारी ता सब ठाक हा हम क्या खात पात ह उसका हमार्य सेहत से गहरा संबंध है। यह अब रोगों के सारे विशोधन मानते हैं और सेहत के लिए सुरक्षित मोजन की वकालत भी करते हैं। आहार विशेषजों / खब्दटिशियन) का मानना है कि सारे रोग हमारे गट (आंतथानी पेट) में पैदा होते हैं और उसे वहीं हराया जा सकता है।

हमसे गर ८ अवावना गर्भ-वहीं हराया जा सकता है। अंत राद यानी सूतन (इन्यस्तेमेशन) पैदा करने बाते भोजन ही अंत में रोग उत्पन्न करते हैं। खाया जाने बाता गेंदू उत्पन हानिकारक नहीं था ग्रद्धआज विशोषकों के गुट ने गेंदू के अटर से जनी इन्सिल्ए ग्रमुसेट के मरीज कम ये लेकिन 1960 के

दुश्मन करार दिया है। यह भी सही है कि आज मैद से बनी चीजों जैसे पिज्जा, नृहत्त, बगैर, पास्ता, मोमों आदि की बेहतहासा खपत हो रही है। अगर गेह रहे हैं। अमृतकाल में बड़ मोमों आदि बी बेहतहरूस एपप हो रही है। अमर मेह मेहत के काल के रूप में इतना एउत्तरमक है तो सच्यूप दिवा की बाह होने विजित्त हरूसा जा रहा है। चाहिए। इत्योक्टीर के क्यूबर्टत विलेश्व हो अब इत्योक्टीर को मरीजों को सबसे फुले मेह छोड़ों की सलाह देने लगे हैं। मेह के स्ववस पहल गहुँ कहा को स्थाह दन लगा है। गहुँ क आरे की रोटी को न्यू शुग्रा कर देकर मधुक्त (डायविटरीज) के मरीजों को अब सबसे पहले गहुँ से तीवा करनेकी सलाह दी जाने लगी है क्योंकि विशेषजों के अनुसार गहुँ कीरोटी में चीनी (शुगर) की खासी मात्रा होती हैं। मिलेट (मोटे अब) की व्यक्तियाँ में एक यह भी है कि यह मधुमेह के मरोजों के लिए यह अमृत जैसा है। जानी मानी आहर विशेषज्ञ एवं विलिनकल डाइटिशियन ईशी खोसला कहती हैं हम गेहूं खाते रहे तो हेट्यी इंडिया कर सपना पुरा नहीं होने वाला क्योंकि क्योंकि गेहूं ही सारी बीमारियों की जड़ बन रही हैं। जो खयबिटीजसहित किसी भी बीमारी से ग्रस्ति हैं उन्हें गेहं का सेवन तत्कालबंद करना चाहिए। जो अभी क्षु या नवन राज्याच्या परिता आहे. वा उन प्रयोग करें बरना उन्हें रोगग्रस्त होने से कोई नहीं रोक सकता। गेहुं के आटे की दो चाणतियों में 2 चम्मच के बराबर चीनी होती हैं। सोचिए हम एक दिन में गेहुं की गेरियों के जांग किसनी भीनी रवा जाते हैं। यह बहे शहिनों के जरिए कितनी पीनी यहा जात है। यह कर्ड़ कि मुंद के देन को जब है में पार पानुपोद रोग की दुनिक की शामानी जनने की ग्रह पह है तो अतित्ववींक नहीं होगी। मेंहू में पारा नने बाता पहुरेत बुक्त तोंगों को गई आदिक सब्बें को शेमप्रदान बनाता है। मेंहू की शिंदब एकं अन्य पहन्यान हर इसन के पह (ए.) में मूजन पित्र बतती है। अपनी शोमस्ता आगे कहती हैं- बहुत पहने



कहते कि मेहूं में प्रोटीन नहीं है। मेहूं में प्रोटीन है जद ही कर दे तो बेहतर होगा रोकिन महर्दन जसे धातरफात बनाता है। यह राष्ट्रीन होकित महूं के प्रमुख प के प्रीत स्वेदिनजरीत लोगों के लिए ही मिर्फ (एक्सएसएसअई) ने इस माम हानिकारक नहीं है यह सभी लोगों के लिए

पोषाहार दवा (न्यूट्शन मेडिसिन) से रोगों का इलाज करने वाली जानी मानी पोषण विशेषज्ञ मंजरी चंद्रा ने कहा कि गेहूं से बनी खानी की चींजों से जितना परहेंग हो सके करना चाहिए। पहले के गेहुं डायबिटीजा एड्कुकेशन रिसर्च फाउंडेशन के में खुटेन कम होता था लेकिन अब गेहुं की जो संस्थापक डा. अशोक झिंगन ने कहा- हम किस्स हम खाते हैं वह अनुवर्षिक रूप से खहुग लोग लोग जो खा रहे हैं वह गेहुं का किस्म हम खाते हैं वह आनुवर्शिक रूप से बहुत बदल गया है और उसमें ग्लूटेन की खासी मात्रा हो

में गेहूं के आटे से बनी चीजों के खाने से होने वाली बीमारियां विषय पर आयोजित एक जान भान अराजध्य बहुत हानिकारक स्वित हो रही है। पीएम मोदी ने विशेषजों ने साक शब्दों में कहा था कि ने हुं भारत जो मिलेट बढ़ावा देने का कदम उठा कर सेहत की दिशा सहत के लिए बहुत बड़ा खला है। खास का मध्येल में एक शेहद प्रशंसनीय काम किया है। हम यह नहीं की बढ़ती संख्या को देखते हुए भारत गेहूं का सेवन

> बंद हा कर द तो बहुतर होगा। लेकिन गेडूं के प्रमुख भोजन होने की वजह (एफएसएसआई) ने इस मामले पर चुप्पी साध ली। संवाददाता सम्मेलन के बाद इंडिया हैंबिटैंट सेंटर में इसी विषय पर दो दिन का सिम्पोजियम हआ जिसमें बताया गया।

सुनिश्चित करने वाली बेशक मिलेट गेर्डू से बेहतर अन हैं लेकिन हैं। इसलिए एक बार गेर्डू और ए सरकारी संस्था भारतीय मिलेट से बना भीजन दो बार खाना मुश्किल मिलेट का प्रयोग हो तो बेहतर होगा।



Biosimilar Drug Companies caught candid trying to skirt around Conditions for Marketing

Consumer Activists scotch the idea of Patient Safety being traded for Affordability



Renowned conhave cut short attempts of biosimilar drug companies take

for marketing medicines. makers of this genre of medi-cines are batting for relaxation of conditions for marketing approval. The activists have said without mincing words that patient safety cannot be traded patient sarety cannot be traded for access and affordability. On Biosimilars' attempt to skirt pre-requisites, the activists have put their feet down, saying the safe-ty question should be off limits for any kind of compromise.

Hot on the heels of a letter writ-Hot on the heels of a letter writ-ten early on this month to secre-taries of Union Health Ministry and Department of Biotechnology for cutting cor-ners, consumer activists have red

HND

Pelhi: flagged the attempt citing recent wheel conmissaps due to "made in India's medicines which have badly bateut short tered the image of pharmacy of mpts of the world that India prides itself milar drug upon. The makers seem to be in sonies to a hurry to capture the market shortcut coxing drug regulators to throw ines. The caution to the winds. e of medi-The letter in the name of repre-elaxation of sentatives of various civil society, marketing community organizations, health shorts a have said organizations and patient groups words that asks for waiving of conditions to the traded imposed by current Indian dability. On oskirt pre-mandatory animal studies and Delhi: flagged the attempt citing recent

mandatory animal studies and comparative safety and efficacy studies for marketing approval. Branding these conditions major barrier in the way of biosimilars trying to enter the market, the letter flaunts the question of access and affordability. The argument of sidelining safety concern for making medicines affordable does not sit well with



consumer interest advocates, mount importance while approv-Prof. Bejon Misra, internationally ing pharmaceutical products in renowned consumer policy expert, activist and Founder

policy any market. Clinical trials and ounder safety efficacy studies are vital expert, activist and Founder safety efficacy studies are vital Director, Patient Safety and requisites to ensure products Access Initiative of India launched in the market are safe Foundation is categorical saying and efficacious. The safety of safety question cannot be given patients cannot be compromised a go by when it comes to medifor the sake of affordability, cine, nowise. In his official There is no denying that biosimistatement, prof Misra said, lars can significantly bring down "Patient safety should be of paraticles of the safety should be of paratic patients."

that are used for critical diseases including cancer but that does not mean biosimilars are allowed without adequate safety studies. In fact, because biologics are dif-ferent than conventional chemimolecules and are complex and difficult to develop, it is important that biosimilar underimportant that biosimilar under-go rigorous testing and clinical scrutiny to ensure they are safe and efficacious. Comparative safety and effectiveness data is necessary to support the demonstration of biosmilarity.

The Indian biopharma industry is already struggling to keep up with international quality and testing standards, given the existing regulatory inadequacy. Further relaxations in the current regulations will not only be bad for India's reputation on the global map but also put Indian patients at a huge risk. Anurag S. Rathore, Ph.D., Coordinator, DBT COE for Biopharmaceutical

Technology,

(Jointly with) Yardi School of Artificial Intelligence, Institute of Technology, Delhi is equally concerned by the attempt and has unambiguously put his view points as follows. "Indeed clinical trials contin-

ue to be the single largest contributor to the developcontributor to the development and commercialization of a bio therapeutic product. This is even true for a biosimilar, class of compounds for which the quantum of required clinical trials is already substantially reduced. It is also true that biosimilars cost significantly more than their pharmaceutical generic counterparts, thereby impacting their affordability and accessibility. These facts have been fuelling These facts have been fuelling calls for the reduction or ever calls for the reduction or even elimination of clinical trials as this would substantially lower the cost of manufacturing and make them more affordable. While these calls are gaining momentum, need to keep the delicate bal-

Professor, momentum, the Department of need to keep the of Chemical ance between a Engineering and patient safety. 回影祭回





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A new hope for cancer treatment

with Disease Management Groups at Max Institute of Cancer Care, Vaishali.

Max Institute of Cancer Care (MICC), Vaishali has one of the largest oncology teams in North India, delivering highest quality of cancer care. Central to this culture and aspiration is the development of highly specialised and specific teams doctors focused Each specific cancers. DMG comprises of specialists from various fields including Surgical Oncology, Medical Oncology, Radiation
Oncology, Pathology, Radiology,
Palliative Medicine and Nuclear Radiology, Medicine with exclusive focus and expertise in treating cancers of a particular site or organ, rather than treating every type of cancer.

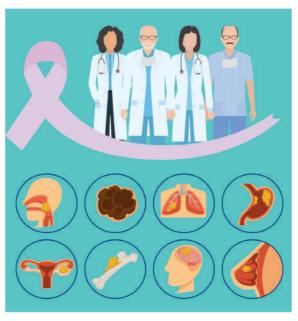
At MICC, there are currently 10 DMGs focusing specifically on management

of cancers of each of the organ groups including Head and Neck Cancers, Breast Cancers, Thoracic Cancers, Gastrointestinal Cancers, Urological Cancers, Gynaecological Cancers, Bone and Soft Tissue Cancers, Childhood Cancers, Neurology Cancers, Blood Cancers including Bone Marrow Transplantation.

Tumor Board

Each DMG works as an integrated team and organises DMG Tumour Board meetings every week. All cancer patients are systematically discussed in their respective DMG Tumour Board meetings where a comprehensive personalised care plan is formulated.





This approach of cancer management is our unique strength at MICC. Such DMG based cancer management has the advantage of providing a comprehensive and focused care to the patients which translates into better outcomes. Though this is a common practice at most major centres globally, this is not the norm in India. The expertise of each specialist in a particular cancer type continues to grow and ultimately comes back to patients in the form of informed decisions which have delivered proven results over time, leading to better outcomes. This strength has given this team the recognition and responsibility to host the virtual tumour board for the National Cancer Grid (NCG). NCG has more than 150 Cancer Centres as members and we engage with oncologists from different centres to discuss complex

At MICC, we are also building DMG Clinics. The DMG clinics are organ specific clinics with a Surgical Oncologist, Medical Oncologist and Radiation Oncologist being present at the same clinic. This makes it possible and convenient for cancer patients to consult all the specialists involved in

their care at a single site in a short time frame. This ultimately results in earlier initiation of treatment plan.

Our team is supported by strong processes and world class infrastructure, including:

- Over 200 dedicated beds for cancer patients
- · Dedicated Women Cancer Centre
- · Bone Marrow Transplant Unit
- Team of more than 50 Super Specialists
- 10 Disease Management Groups (DMGs) for specific types of cancers
- 6 Modular Operation Theaters
- Latest PET Scan and Digital Mammography

We have a unique advantage of being housed in a multi-speciality hospital complex which has all other tertiary level specialities including Cardiac Sciences, Nephrology, Neurosciences, Gastroenterology and more. The dedicated Cancer tower in Valshali would bring a new energy in the Oncology world and is expected to set a benchmark in Cancer Care in Northern India.

For more information, visit maxhealthcare.in or call 8860 444 888

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